

Public Data Integration with WebSmatch

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ABSTRACT

Integrating open data sources can yield high value information but raises major problems in terms of metadata extraction, data source integration and visualization of integrated data. In this paper, we describe WebSmatch, a flexible environment for Web data integration, based on a real, end-to-end data integration scenario over public data from Data Publica¹. WebSmatch supports the full process of importing, refining and integrating data sources and uses third party tools for high quality visualization. We use a typical scenario of public data integration which involves problems not solved by current tools: poorly structured input data sources (XLS files) and rich visualization of integrated data.

1. INTRODUCTION

Recent open data government initiatives, such as `data.gov`, `data.gov.uk`, `data.gouv.fr` promote the idea that certain data produced by public organizations should be freely available to everyone to use and republish as they wish. As a result, a lot of open data sources are now available on public organization's web sites, in various formats.

Integrating open data sources from different organizations can yield high value information. For instance, matching gas emission data with climatic data for a given country or city can be valuable to better understand pollution. This rich local and targeted pool of information can also be leveraged to build new innovative services or, as a new source of business intelligence, to put in perspective business information with data such as weather, traffic, density of economic activities or touristic information in order to better understand current market dynamics and adapt product and services.

A large share of the available open data comes from large institutions (such as Eurostat, World bank, UN....) using structured data formats such as SDMX for statistical datasets or RDF for linked open data. However, the majority of the data that can be found on open data portals is

available as unstructured data (such as spreadsheets). To integrate these sources or deliver data that web applications or mobile services can leverage, raw open data files must be structured through a processing workflow and delivered through APIs (Application Programming Interfaces). This workflow will ultimately transform "human usable information" such as spreadsheets into "computer usable data", drastically increasing the value of the open data published.

Based on this observation, Data Publica, a french company, provides added value over the public data sources they crawl, such as visualization of data sources or production of integrated data. Achieving this goal raises the followings problems:

Metadata extraction. Although structured formats exist to share and publish data, most of the public data available on the Web are Excel spreadsheets, with no difference between data and metadata. Detecting the metadata in such data sources is a mandatory step before performing data integration. To address this problem, we exploit computer vision techniques to deal with complex tabular representations of spreadsheets and machine learning techniques that take advantage of past human effort to automatically detect metadata in the next spreadsheets.

Data sources integration. In order to produce added value information over the public data sources, it is necessary to integrate data sources together. For this purpose, we need to perform schema matching, in order to match metadata structures [2]. In the context of open data, schema matching is harder than in traditional data integration in distributed database systems [12], mainly because important metadata which are considered as implicit by document's authors, are simply missing. In terms of matching capabilities, we rely on YAM++ [4], a powerful tool for schema matching and ontology alignment².

Visualization. To ease users's access to public data requires visualizing with high quality graphical representation. In Data Publica, the visualization task is delegated to Google Data Explorer, a powerful collection of visualization tools. However, Google Data Explorer imposes strict restrictions on input formats, such as separating data and metadata into different files and labeling metadata with some Google predefined concepts. Therefore, using Google Data Explorer requires metadata extraction and integration as preliminary steps.

¹<http://www.data-publica.com>

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²YAM++ was recently ranked first at the Conference track of the OAEI competition over 15 participants. See the results at <http://oaei.ontologymatching.org/2011/> for more details.

To perform these tasks, Data Publica uses WebSmatch <http://websmatch.gforge.inria.fr/>, an environment for Web data integration with a service-oriented architecture with much flexibility for users and developers. Most tools for metadata integration are implemented as heavy clients and hard-coded with their own graphical interfaces. They need to be downloaded and installed, which make them hard to use with other independent tools (even if sources are provided) and reduce their dissemination. In contrast, WebSmatch is an open environment to be used as a Rich Internet Application (RIA).

In this paper, we describe the architecture of WebSmatch based on a real-life, end-to-end data integration scenario over public data from Data Publica.

The paper is organized as follows. Section 2 introduces the motivating example in terms of inputs (poorly structured files) and outputs (rich visualization of integrated data). Section 3 describes the data integration process with WebSmatch. Section 4 presents WebSmatch metadata detection and integration services through the motivating example. Section 5 discusses related work. Section 6 concludes.

2. MOTIVATING EXAMPLE

In this section, we describe a real example by giving the inputs and outputs of the data integration process with WebSmatch.

Data Publica provides more than 12 000 files of public data. [1] However, even though data formats become richer and richer in terms of semantics and expressivity (e.g. RDF), most data producers do not use them much in practice, because they require too much upfront work, and keep using simpler tools like Excel. As an example, Data Publica has started to crawl public data available from the French administration, and found only 369 RDF files, compared with 148.509 .xls files. Unfortunately, no integration tool is able to deal in an effective way with spreadsheets. As far as we know, only two recent initiatives, OpenII [14] and Google Refine³ deal with Excel files. However, their importers are very simple and make some strict restrictions over the input spreadsheets. For instance, they require to have exactly one table per sheet and all the attributes have to be in columns, at the first line of the sheet. Unfortunately, people do not use Excel in such proper way. And these importers proved to be useless on real spreadsheets from Data Publica. Thus, extracting metadata from such sources remains an open problem [6]. To illustrate this problem in the remaining part of the paper, we use the following spreadsheet file as input.

Input files

For simplicity purposes, the scenario of this example involves only 2 data sources. To be representative of real-life public data, we choose two spreadsheet files:

<http://www.data-publica.com/publication/1341> is an Excel file. It contains data from the Climatic Research Unit (<http://www.cru.uea.ac.uk/>) about the temperature evolution in the world over the last decades. This file is quite well formed, it only contains some blank lines and comments.

<http://www.data-publica.com/publication/4736> is the Excel file depicted in Figure 1. It contains data from OECD (<http://www.oecd.org/>) about gas emissions in the world. The file contains the evolution on the last 20 years on several

³<http://code.google.com/p/google-refine/>

TOTAL EMISSIONS OF MAJOR GREENHOUSE GASES ¹ , 1990-2005														AIR	
EMISSIONS TOTALES DES PRINCIPAUX GAZ A EFFET DE SERRE ¹ , 1990-2005															
	1000 t CO ₂ equivalent													% change variation %	
	1990	1995	1999	2000	2001	2002	2003	2004	2005	Since 1990					
Canada	595954	645654	695105	720898	714225	720418	744952	747350	746889	25	30	26	30	25	30
Mexico/Mexique	425260				543225	55329									
USA/Etats-Unis	6229041	6560936	6914345	7125881	7014579	7047178	7089204	7189715	7214482	16	17	16	17	16	17
Japan/Japon	1272043	1343636	1329409	1347622	1322363	1354922	1360230	1356889	1359914	7	7	7	7	7	7
Korea/Coree	301575	429416	461859	491326	508879	526187	536459	543625		80	80	80	80	80	80
Australia/Australie	418275	444656	485386	497611	509086	511253	514515	523590	525408	26	26	26	26	26	26
N.Zealand/N.Zealande	61900	64456	69099	70326	73086	73640	75728	75118	77159	25	25	25	25	25	25
Austria/Autriche	79053	80294	80749	81116	85056	86680	82953	81177	83280	18	18	18	18	18	18
Belgium/Belgique	145766	152143	146983	147529	146937	145057	148040	147651	143848	-1	-1	-1	-1	-1	-1
Czech Rep./Rép. tchèque	196204	154463	142010	149024	149383	143993	147524	147130	145611	-26	-26	-26	-26	-26	-26
Denmark/Danemark	69037	76297	72794	68210	69735	68918	74163	68214	63947	-7	-7	-7	-7	-7	-7
Finland/Finlande	71138	71537	71858	70016	76077	77237	85237	81121	69241	-3	-3	-3	-3	-3	-3
France	567303	562729	569246	564073	566316	558118	560791	561028	558392	-2	-2	-2	-2	-2	-2
Germany/Allemagne	1227860	1095654	1020669	1019764	1036736	1017514	1030852	1024957	1001476	-18	-18	-18	-18	-18	-18
Greece/Grèce	108742	113195	126729	131756	133288	133017	137284	137633	139242	28	28	28	28	28	28
Hungary/Hongrie	98108	79217	78105	77310	79083	77026	80255	79176	80219	-18	-18	-18	-18	-18	-18
Iceland/Irlande	3352	3138	3739	3684	3671	3684	3618	3678	3705	11	11	11	11	11	11
Ireland/Irlande	55374	59372	67317	69127	70923	68971	68608	68659	69945	26	26	26	26	26	26
Italy/Italie	516851	530264	546311	551594	557598	557816	572802	577859	579548	12	12	12	12	12	12
Luxembourg	12687	9775	9002	9548	9830	10778	11247	12789	12738	0	0	0	0	0	0
Netherlands/Pays-Bas	212963	225070	215447	214433	216206	215721	216449	218445	212134	0	0	0	0	0	0
Norway/Norvège	49751	49854	53947	53549	54803	53520	54241	54892	54153	9	9	9	9	9	9
Poland/Pologne	485407	453170	418883	405078	402108	387240	401569	396651	398952	-18	-18	-18	-18	-18	-18
Portugal	59921	71127	84546	82260	81460	80809	82952	84659	85538	43	43	43	43	43	43
Slovak Rep./Rép. slovaque	72051	52548	50368	47448	50645	48741	49082	48995	47866	-14	-14	-14	-14	-14	-14
Spain/Espagne	287366	318370	370243	384419	384811	402171	409488	425236	440649	53	53	53	53	53	53
Sweden/Suède	72191	73747	69832	68315	68976	69955	70726	69688	66955	-7	-7	-7	-7	-7	-7
Switzerland/Suisse	52749	51044	52488	51709	52548	51582	52578	53036	53636	2	2	2	2	2	2
Turkey/Turquie	170059	220720	256776	279957	262099	270617	286283	296602	312327	84	84	84	84	84	84
UK/Royaume-Uni	771415	710129	672091	673967	677020	656921	662688	660224	657396	-15	-15	-15	-15	-15	-15
North America/Amerique N ¹	6825000	7066600	7609400	7846800	7728800	7867600	7834200	7937100	7988400	17	17	17	17	17	17
OECD/OCDE Europe	5385400	5213900	5181200	5203900	5232300	5183400	5300000	5309300	5290000	-2	-2	-2	-2	-2	-2
EU15/UE15	4257700	4149700	4123900	4136100	4182000	4157000	4224900	4229500	4194300	-1	-1	-1	-1	-1	-1
OECD/OCDE	13962600	14273200	14674500	14966200	14869700	14900800	15084700	15202100	15241600	9	9	9	9	9	9

a). Total aggregate anthropogenic emissions of CO₂, CH₄, N₂O, HFCs, PFCs and SF₆, excluding emissions/removals from land-use change and forestry.
b). Total anthropogenic aggregated des émissions de CO₂, CH₄, N₂O, HFC, PFC et SF₆, excluant les émissions/pertes issues du changement de l'utilisation des sols et de la sylviculture.

MEX¹ % of change: 2002/1990
KOR¹ National data, CO₂ and CH₄ only: % of change: 2004/1990
DNK¹ Excludes Faroe Islands and Greenland.
FRA¹ Metropolitan and overseas France.
TUT¹ National data.
TOT¹ Rounded figures, excludes Mexico and Korea.

Source: UNFCCC/CCCNU

Figure 1: Excel file crawled from OECD

countries and 4 OECD geographic zones⁴. This spreadsheet is much more complex: it involves several sheets, with several tables per sheet. It contains several blank lines and comments, making it hard to automatically detect the table. In addition, it involves bi-dimensional tabular structures (Figure 1) and some column names are missing. For instance, the author of this file probably has in mind that the line containing {1995, 2000} should be labelled by "year", which is not obvious in the context of automatic integration.

Expected results

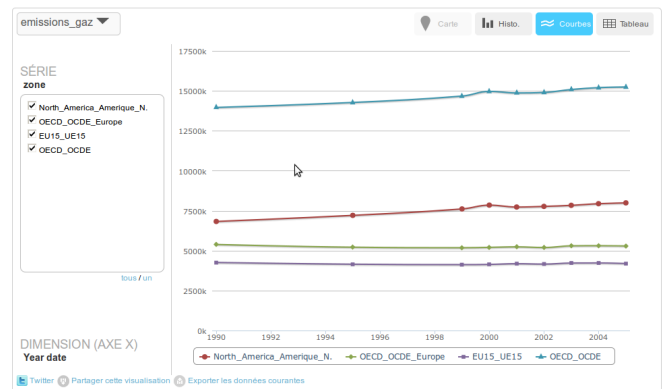


Figure 2: Evolution of gas emission

Charts (Figures 2 and 5), maps (Figure 4) and additional animations with timelines are visualizations obtained after extraction of metadata and integration of the inputs described above.

Figure 2 shows clearly that the emission of gas grows up significantly since 2000 in North America. Since then, EU15 countries stabilized their emissions, which corresponds to

⁴See <http://stats.oecd.org/glossary/> for more details about these zones.

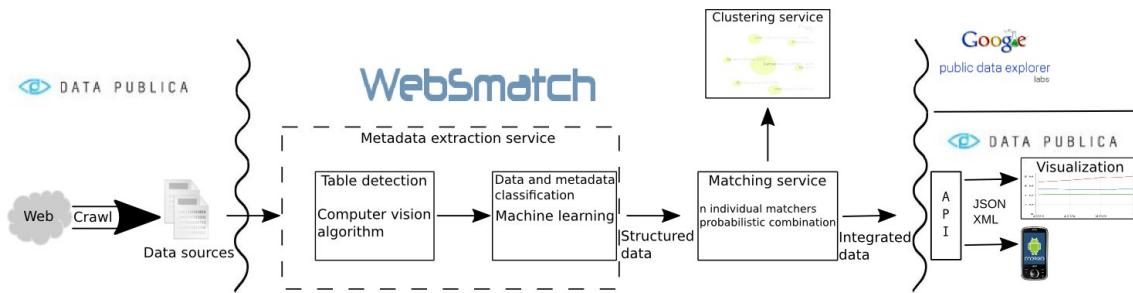


Figure 3: Data Integration process

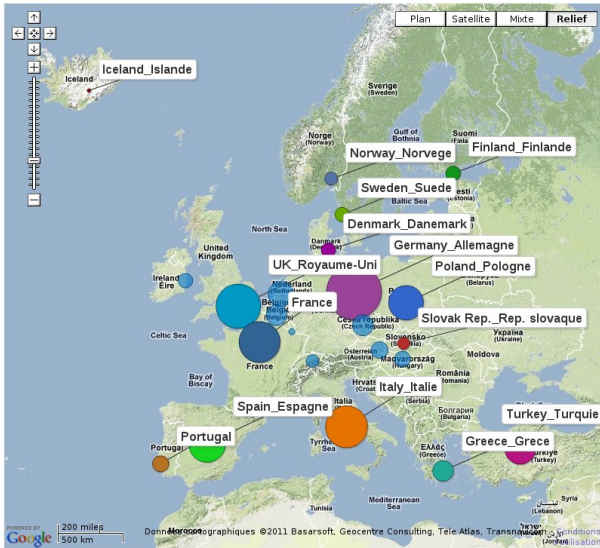


Figure 4: Geographic visualisation

the Kyoto agreement. Figure 4 is a screenshot of an animation of the same data on a map.

Figure 5 is a diagram involving both data sources. It correlates the evolution of temperature in the world with gas emission. Thus, it requires to integrate both data sources together. The result shows clearly that the acceleration of the augmentation of temperature at the world level increases significantly since 2000 with gas emission.

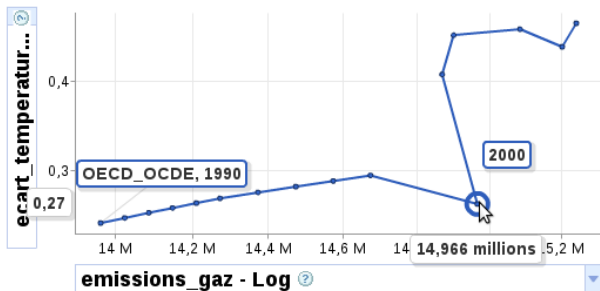


Figure 5: Chart of integrated data

To perform visualization, WebSmatch exports the integrated data in Data Set Publishing Language (DSPL) format <https://developers.google.com/public-data/>. DSPL is used by Google Public Data Explorer and Data Publica's

own API and visualisation engine. Such format assumes the input data source to be precisely described. In particular, data and metadata need be distinguished. The metadata (source, title, author, header) are described in an XML file whereas the data are in Comma-Separated Values (CSV) files. In addition, metadata need to be tagged by some DSPL predefined concepts (hierarchy including times or geographical entities). Such format is too strict to be usable by a large public, and quite difficult to manipulate, even for computer scientists. Thus, although Google Data Explorer provides a powerful collection of visualization tools, it requires much upfront work from the user, in particular, with public spreadsheets like the ones described above.

3. DATA INTEGRATION PROCESS

WebSmatch is a Rich Internet Application (RIA), meaning that Data Publica is able to use it remotely, as a Web service, without any installation. To use all the WebSmatch components (integration, matching, clustering and export), Data Publica simply needs to put some redirection from their back office. The integration of WebSmatch and Data Publica is depicted in Figure 3. It involves the following flow:

Crawling. Data Publica has developed a crawler dedicated to public data sources. It extracts data sources in various formats (such as Excel spreadsheets, ontologies, and XML files). Data sources that are already well structured are directly transformed into DSPL and loaded into Data Publica's database. The other sources are sent to WebSmatch (about 64% of the volume)

Metadata extraction. The metadata extraction service takes as input raw files and extracts metadata to distinguish data from metadata. In the case of spreadsheets (more than 95 % of public data), since spreadsheet users often put several tables per sheet in their document, the first task is to identify the different tables. This is achieved by a computer vision algorithm. Then the different tables that have been identified are sent to the metadata classification service, which relies on Machine Learning techniques.

Matching.

As soon as the data sources have been cleaned, and data and metadata distinguished, the data sources are ready to be matched. This matching task achieves two goals. First, matching data sources together allows discovering the overlapping between sources, which can be exploited to generate integrated data. Second, concepts are identified in order to generate the appropriate data description based on shared DSPL concepts defined with Data Publica.

Clustering. To deal with high numbers of data sources, as in Data Publica, the usual 2-way matching approach (which makes visualization easy) becomes irrelevant. Instead, we propose a schema clustering approach to visualize semantic similarities between sources. Furthermore, clustering is a very intuitive way to perform recommendation to a user, who is looking for related data sources.

Visualization. Once data is extracted from the source file, metadata is identified and concepts are matched, the information is structured as DSPL and exported. The DSPL file is then loaded in Data Publica's database and served through a generic API. This API supports different output formats such as XML, CSV or Java Script Object Notation (JSON) and has filtering capabilities with standard functions (such as equals, greater than, in...) or geographic filters. This API is currently used by mobile applications and by Data Publica's own data visualization tool to display graphs, maps and compare datasets. Alternatively, the DSPL file can be visualized in Google Data Public Explorer.

4. RUNNING THE COMPLETE WORKFLOW

We now illustrate the complete workflow of using WebSmash by Data Publica on the scenario described in Section 2. In order to couple the Data Publica back office and the WebSmash application, Data Publica uses WebSmash services via its Crawl application. Using the option "Publish (WS)" on its application redirects the crawled document to WebSmash and the Data Publica user is also redirected to the WebSmash editor main frame.



Figure 6: Data Publica Crawl application

Metadata Detection

After the Crawl (see Figure 6), the user is redirected to the WebSmash RIA. It is important to note that Excel files (such as .xls, for which there is no XML version) are not structured at all. As can be seen in Figure 1, they can contain lots of artifacts such as blank lines, blank columns, titles, comments, and not only a simple table.

To get all the metadata and data, the chosen file is parsed and then, two processes are applied to it. The first process relies on a combination of computer vision algorithms.

Using the jexcelapi⁵ library as a wrapper, the spreadsheet is first translated into a 0/1 bitmap (0 for void cell / 1 for non empty cell).

⁵<http://jexcelapi.sourceforge.net/>

In this bitmap, we run a connected component detection algorithm. Algorithm 1 takes as input a function indicating the color of a point in a bitmap (in our case, a datatype of a cell) and within a one step linear parse of the matrix, assigns a connected component to each cell.

Algorithm 1: TABLE DETECTION WITH CONNECTED COMPONENT

input : type(i,j): a function returning the datatype of each cell

output: cc(i,j) : a function returning the connected component of each cell

foreach $0 < i < n$ **do**

foreach $0 < j < m$ **do**

if $cc(i-1, j) \neq null$ **then** $cc(i, j) \leftarrow cc(i-1, j)$

else $cc(i-1, j-1) \neq null$

$cc(i, j) \leftarrow cc(i-1, j-1)$

else if $cc(i, j-1) \neq null$ **then**

$cc(i, j) \leftarrow cc(i, j-1)$

else if $cc(i-1, j+1) \neq null$ **then**

$cc(i, j) \leftarrow cc(i-1, j+1)$

else if type(i, j) $\neq void$ **then**

$cc(i, j) \leftarrow new ConnctedComponent()$

Algorithm 1 allows us to partition the spreadsheet into regions. We then use more sophisticated computer vision approaches, such as morphologic transformation [5] and erode / dilate functions [8] to refine the result of the connected component detection: remove too small connected components, merge connected components that have been splitted due to a single void line, etc...

In the graphical interface (see Figure 7), the detected tables are drawn within a frame.

année	écart de température
1850	-0.4
1851	-0.3
1852	-0.3
1853	-0.3

Figure 7: Table detection in an Excel file

To decide whether data are line- or column-oriented, we exploit the following idea: if data are presented in lines, the datatypes of cells for each line are homogeneous, but the datatypes of cells for each column may be heterogeneous. We then compute the discrepancy in terms of cell datatypes for each line (1) and for each column (2). If (1) > (2), then the metadata are probably on the first lines, or on the first columns otherwise.

$$\sum_{0 < i < n} \left(\max_{t \in \{string, int, \dots\}} \left(\sum_{0 < j < m} (type_{[i,j]} = t) \right) \right) \quad (1)$$

$$\sum_{0 < j < m} \left(\max_{t \in \{string, int, \dots\}} \left(\sum_{0 < i < n} (type_{[i,j]} = t) \right) \right) \quad (2)$$

The end of the process relies on machine learning [9]. Using past experience and based on several criterions: the discrepancy measures, the datatype of a cell, the data type of the neighborhood of a cell, WebSmash detects each important component in the spreadsheet file such as: titles, comments, table data, table header (see Figure 7). Machine

learning is able to capture several spreadsheet users habits, such as: “cells on the very first line of a connected component, having the string datatype and bellow cells having a numeric datatype are often metadata” or “cells having the string datatype and void neighborhood and behind a table often are a title”. The important feature is that such rules have not been designed by the user, but observed on several documents. They can be updated when new spreadsheets are performed by the user.

Matching

WebSmash relies on YAM++ [4] to perform the matching task. YAM++ combines 14 different matching techniques, divided in 3 main groups: string matchers, dictionary and thesaurus matchers based on Wordnet⁶ and instance-based matchers. Instance-based matcher is the generic name for matchers, which deals both with metadata and data. Such matchers are very useful when the column names are not informational enough, which is often the case in public data. The instance-based matcher implemented in YAM++ is very powerful and one of the main reasons for YAM++ excellent results at the 2011 competition of the Ontology Alignment Evaluation Initiative (<http://oei.ontologymatching.org>): first position at the Conference track and second position at the Benchmark track [10].

année	écart de température	mo
1850	-0.4	
1851	-0.3	
1852	-0.3	
1853	-0.3	
1854	-0.3	
1855	-0.3	
1856	-0.4	
1857	-0.5	
1858	-0.5	
1859	-0.3	
1860	-0.4	
1861	-0.4	

Figure 8: Matching sources with DSPL concepts

Figure 8 is a zoom of Figure 7 on the cell “année” (i.e. year in french), which has been previously detected as metadata. This cell is detected as “time:year” concept by applying the instance-based matcher on its data collection {1990, 1991, ...}. Figure 9 depicts all the discovered matches over the two files of the scenario and the DSPL concepts we previously imported into the tool.

Notice that the line of the second spreadsheet (Figure 1) contains a line within a collection of years but with a void cell as first column. Despite it is void, this cell is detected by WebSmash to be a metadata. Indeed, it is at the first line and first column of the detected table and our machine learning algorithm detects the metadata to be placed in the first column. By applying the instance-based matcher, WebSmash suggests this cell to be labelled with the “time:year” concept.

Clustering

Based on the semantic links discovered by the matchers between documents, WebSmash automatically clusters the set of documents. It first computes a distance between each pair

⁶<http://wordnet.princeton.edu/>

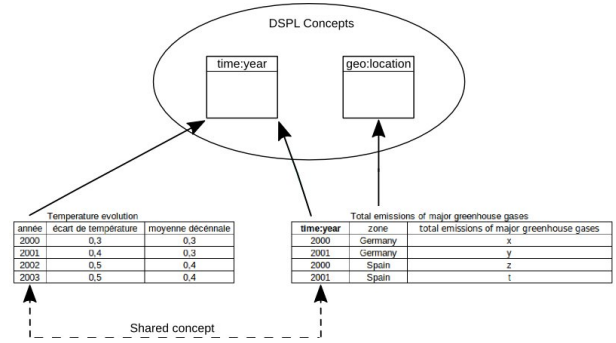


Figure 9: Result of integration

of documents. More formally, we build a bipartite graph, where nodes are attributes from the documents and edges are the matches discovered by the matching services, the weights over edges are labelled by the confidence value of the discovered matches. From this weighted bipartite graph, we compute the maximum matching and normalize it by dividing it by the minimum numbers of attributes between the two documents.

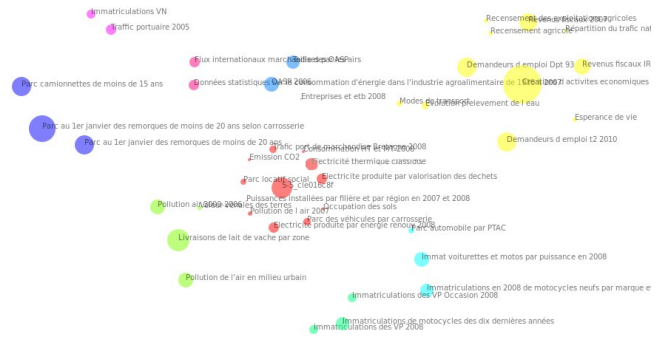


Figure 10: The cluster

From these distances between documents, we propose a minimum energy graph model (adapted from [11]), which represents the cluster structure based on repulsion between documents. Figure 10 illustrates the result of the clustering service after adding a given number of documents: each cluster is drawn in a different color, documents are in the same cluster if and only if they share some semantics links. Documents have different diameters: the larger is the diameter, the more representative of the cluster is the document.

The clustering service provides an automatic way to classify documents in several categories. This is a very interesting feature in the Data Publica application, where the number of sources is huge (> 12.000). Finally, it is able to perform some recommendation, by suggesting to the user documents related to those she is currently interested in.

Visualization

By detecting the blank cell, we are able to convert the bi-dimensionnal table from the initial spreadsheet (Figure 1) into a classical (SQL-like) flat table (Figure 9). Thanks to the matching process, we are also able to identify concepts (from DSPL) over the data sources and to detect common attributes in order to produce integrated data.

At this step, we have distinguished data and metadata from the initial Excel files, and flattened bi-dimensional tables. We can easily generate an XML file describing the metadata (title, header, concepts) and the .csv files containing the data to fit the strict DSPL input format. As a result, we can take advantage of the powerful capabilities of Google Data Explorer in terms of visualization or load the structured data into Data Publica's database as shown in Section 2.

5. RELATED WORK

In terms of metadata extraction, the problem of identifying charts in documents using machine learning techniques has been widely studied over the last decade. In [7], the authors propose a method to automatically detect bar-charts and pie-charts, using computer vision techniques and instance-based learning. The approach developed in [13] relies on a multiclass Support Vector Machine, as machine learning classifier. It is able to identify more kinds of charts, namely bar-charts, curve-plots, pie-charts, scatter-plots and surface-plots. More generally, [3] presents a survey of extraction techniques of diagrams in complex documents, such as scanned documents.

All these techniques allow recognition of charts, thus much complex shapes than tables. But, in our case our problem is not only to decide whether a table is present or not in the document, but to provide precise coordinates of all tables in the document.

Google Refine (code.google.com/p/google-refine/) is a powerful tool to perform data cleaning. It helps the user to deal with messy data, by discovering inconsistencies. For instance, it allows string transformation to avoid the same entity, spelled in two different ways to be considered as two different entities. Google Refine also allows data augmentation using external web services or named-entity recognition based on the FreeBase social database (<http://www.freebase.com>). Using the "Add column based on a URL fetched on column", the user can add extra columns to her document. Nevertheless, she needs to know precisely which service to call and its complete syntax.

The major drawback of Google Refine when dealing with Excel files is the strict assumptions made over the input spreadsheet. Excel files need to have exactly one table per sheet and all attributes have to be in column and at the first line of the sheet (or the number of header lines have to be explicitly mentioned). WebSmatch's metadata extraction service is thus a mandatory step to use Google Refine on documents such as those published by french administrations and crawled by DataPublica.

Another cooperation between WebSmatch and Google Refine deals with data augmentation. Thanks to its matching capabilities, WebSmatch is able to tag the first column of a document (Figure 1) with DSPL concepts (namely geo:location). Geo-encoding such column may then be done automatically, without any involvement of the user.

6. CONCLUSION

In this paper, we described WebSmatch, a flexible environment for Web data integration, based on a real data integration scenario over public data from Data Publica. We chose a typical scenario that involves problems not solved by cur-

rents tools: poorly structured input data sources (XLS files) and rich visualization of integrated data. WebSmatch supports the full process of importing, refining and integrating data sources and uses third party tools for high quality visualization and data delivery. A video playing the whole motivation example is available at <http://websmatch.gforge.inria.fr>. Furthermore, it can be played with a test account at the same url. .

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